



RULES
of the BNP Paribas Fortis Artistic Talent Award
Project to create a work of art for the 'Cour Isabelle' and/or 'Cour Horta' patios
at the new head office
2021-2022

PURPOSE

Article 1

As part of the construction of a new head office building at 3, Montagne du Parc, 1000 Brussels, BNP Paribas Fortis is seeking candidates to enter its competition to create a major artwork that will appear in one or two of the building's patios – the 'Cour Isabelle' and/or 'Cour Horta'. These areas are situated outside but within the perimeter of the building, and they remain open to the public during office hours from Monday to Friday.

The intention of this competition is to promote contemporary artistic creativity in Belgium and make this accessible to a wider audience.

GENERAL TERMS AND CONDITIONS OF PARTICIPATION

Article 2

The competition is open to artists who have been living and working in Belgium for at least one year. The minimum age for all entrants is 25 years old.

REGISTRATION

Article 3

Registration for the competition is free of charge.

Article 4

Entrants must formally declare their participation in the BNP Paribas Fortis Artistic Talent Award by following the procedure below:

1. All entrants must send their completed and signed registration form to the BNP Paribas Fortis Art & History departmental e-mail address at artscollection@bnpparibasfortis.com between 1 February and 15 February 2021 at the latest.

Once we have received your completed and signed registration form, an e-mail will be sent to you containing the Technical Documentation (the 'Documentation') you need to present your artistic proposal.



2. All entrants must submit a folder of work comprising:
 1. A portfolio of their artworks (as PDF files);
 2. A statement of intent (maximum one page);
 3. A sketch of their proposed project.

Your folder of work must be e-mailed to the departmental e-mail address indicated above *between 15 March and 1 April 2021*. Submissions not received within this period will be eliminated.

Documents must be sent as PDF files only.

Confirmation of submission will be sent to you by e-mail. If you do not receive this e-mail confirmation within two working days, please contact Dominique Van Hove on +32 25 65 21 74 or Ann Hollevoet on +32 25 65 37 85.

Article 5

Registration for this competition in itself indicates that the entrant unreservedly accepts its rules, including the Technical Documentation and enclosed timetable, which are integral parts.

Article 6

BNP Paribas Fortis reserves the right to exclude from this competition any entrant whose folder of work is incomplete or submitted outside the stated period (as evidenced by the date and time their e-mail was sent).

ARTISTIC DOMAIN

Article 7

The new BNP Paribas Fortis head office will sit in the heart of the capital and be part of metropolitan life in Brussels. Through the BNP Paribas Fortis Artistic Talent Award, the Bank demonstrates its desire to support contemporary artistic creativity in Belgium and play a role in cultural life in Brussels.

The building's features open it out to the surroundings, creating a close link to its environment, and its proximity to the BOZAR Centre for Fine Arts places it in a rich cultural context. This ability to connect with the environment is an important message, and one which entrants should keep in mind as they approach the creative work. This vast subject gives all entrants a great deal of freedom of expression.

BNP Paribas Fortis is looking for a contextual work of art which draws its inspiration from its environment: the city of Brussels. The artwork must reflect, interact with and be inextricably linked with this context. It must also contribute to the identity of this new building while offering social, cultural, sustainable and aesthetic added value.

Any work which presents slanderous or racist characteristics or those liable to prejudice any person's moral or physical integrity will be disqualified.



Article 8

The entrants may choose between creating a work for one or both of the available sites, and may also design a piece of work composed of several elements.

They must take into account the technical and material limits imposed by the locations where the artwork will appear, as well as the fact that it will be permanently exhibited outside. This means that the work must be created using materials that can withstand humidity and variable weather conditions.

In constructing the new building, special attention is paid to sustainability in the widest sense of the term: energy, choice of materials, integration into the city, etc. The new work of art must accord with this concept of sustainability.

Entrants are requested to familiarise themselves with the specific technical information in the Documentation relating to planned/potential locations for the work, as well as its maximum weight and dimensions.

SELECTION COMMITTEE

Article 9

The Selection Committee will examine the proposed artworks, compile a shortlist of entrants and decide on the winner of the award. This Committee is composed of professionals from the world of art and design: *Sophie Lauwers*, BOZAR Director of Exhibitions, *Amaryllis Jacobs*, Director of the gallery Maniera, and *Mauro Brigham*, co-founder of NCBHAM (overseeing interior design in the new building), as well as representatives of BNP Paribas Fortis.

Any disputes will be adjudicated by the Selection Committee, whose decisions are final.

METHOD OF SELECTION

Article 10

Four candidates will be shortlisted from all the entrants based on their folder of work. Those shortlisted will be notified by e-mail during April 2021.

A visit to the construction site of the new building will then be organised for the four shortlisted candidates, so that they can see for themselves the context in which the artwork will be shown.

The shortlisted candidates undertake to submit a model of their proposed artwork, which must not exceed 80 cm in height and 80 cm in length.

Submission of this model shall take place by **15 June 2021** at the latest (late entries will be disqualified) and by appointment only at the following address: BNP Paribas Fortis – Art & History – Dominique Van Hove/Ann Hollevoet – 20, Rue Royale – 1000 Brussels.



Appointments can be made by sending an e-mail to the following address only: artscollection@bnpparibasfortis.com.

The award winner will be chosen based on the model of their artwork and folder of work previously submitted.

The winner will be commissioned to produce a work of art to be installed in the 'Cour Isabelle' and/or the 'Cour Horta' by 31 March 2022 at the latest.

The four shortlisted candidates must bear any cost and risk associated with depositing and collecting their models. Their participation in this competition signifies that they waive all right to seek redress from BNP Paribas Fortis in relation to any accident that may occur during deposit or collection of their models.

ARTISTS' REMUNERATION

Article 11

All shortlisted candidates will receive €2,000 to cover the costs involved in producing the model of their artwork. This amount will be paid following their visit to the construction site of the new BNP Paribas Fortis head office building.

The winner of the award will receive €70,000 (excluding VAT). This amount will cover their fees, a budget for the production of the work, and its installation in the 'Cour Isabelle' and/or the 'Cour Horta'.

Payment will be made in three instalments:

- €15,000 upon receipt of the signed commission for the work;
- €25,000 at the end of October 2021, and
- the balance of €30,000 within 30 working days of completion of the work and its installation in the 'Cour Isabelle' and/or the 'Cour Horta'.

COPYRIGHT AND RIGHT OF OWNERSHIP

Article 12

The artwork exhibited in the 'Cour Isabelle' and/or the 'Cour Horta' becomes the property of BNP Paribas Fortis.

The winner of the award declares that they own the intellectual property rights to the work created and installed in the new BNP Paribas Fortis head office building.

BNP Paribas Fortis reserves the right to reproduce the commissioned artwork in press publications, its own promotional material or in a catalogue, alongside the work's title and the name of the artist who created it.

Article 13

Participating entrants in this award will receive Documentation on the 'Cour Isabelle' and the 'Cour Horta'. BNP Paribas Fortis regards this Documentation as its property.



The entrants are entitled to use this Documentation for their creative work during this project. Should any competition entrant wish to use this Documentation for other purposes, they must request the agreement of BNP Paribas Fortis at least 10 working days in advance of the planned use. BNP Paribas Fortis is entitled to refuse the request, stating its reasons.

DATA PROTECTION

Article 14

In accordance with the law on data protection, the competition entrants are informed that the 'data controller' is BNP Paribas Fortis, whose address is Montagne du Parc 3, 1000 Brussels.

Within BNP Paribas Fortis, access to entrants' personal data is restricted to individuals who require this access in order to carry out their professional duties.

Entrants have the right to access their personal data, as well as to have rectified any data pertaining to them which is inaccurate. In order to exercise these rights, they must address a signed, dated request in writing to the data controller at the address stated above.

FRAUD AND CANCELLATION OF THE COMPETITION

Article 15

BNP Paribas Fortis reserves the right to disqualify any participant who distorts the operation of the BNP Paribas Fortis Artistic Talent Award or breaches the official rules of the competition.

BNP Paribas Fortis reserves the right to take action against any person who attempts to defraud or adversely affect the proper running of this competition.

Article 16

BNP Paribas Fortis reserves the right, for any reason whatsoever, to postpone, modify or cancel this competition, and may not in any way be held liable in this regard.

Article 17

These rules are governed by Belgian law, and the courts of Brussels shall have exclusive jurisdiction to rule on any dispute.