

The logo features the text "Hello bank!" in a white, rounded, sans-serif font. The word "Hello" is on the top line, and "bank!" is on the bottom line. The text is set against a blue background that is shaped like a speech bubble, with a tail pointing downwards and to the left. The blue background has a subtle gradient, being lighter at the top and darker at the bottom.

Hello  
bank!

by BNP PARIBAS FORTIS